

Beat: Technology

## **FDDAY 2023 In PARIS - The MOST EXCLUSIVE STARTUP EVENT In EUROPE**

### **LAUNCH OF CES TECH TRENDS 2024**

PARIS - SILLICON VALLEY - LOS ANGELES, 07.10.2023, 07:07 Time

**USPA NEWS** - The most exciting Startup Family Reunion in France took place on September 20, 2023 in Paris, for its 11th Edition. For the First Time, FDDay was very excited to be Co-Hosting the CES 2024 Tech Trends – the Global Kick-Off Event for CES 2024...

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From across France and Europe, over 4000 Founders, Investors and Innovation Leaders gathered for the Whole Day (and Night !) to get inspired, discuss Last Trends in Business, Tech and Society, close Deals with New Partners, Network, and Meet with Peers in a Village-Like Venue in the Heart of the French Capital.

### **PROGRAMME**

- State of the Industry Keynote by Gary Shapiro, President and CEO, Consumer Technology Association (producers of CES). He shares his Thoughts on the Road to CES 2024, Dynamics in the Rapidly Evolving Technology Industry and the Power of Technology Innovation to address some of the World's Biggest Challenges.

- CES 2024 Tech Trends Report by Brian Comiskey, Director of Thematic Programs, Consumer Technology Association (Producers of CES). He explores the Latest and Future Trends in Tech Innovation that are fortifying the Digital World, transforming the Consumer Experience, and building Solutions for Global Challenges to better shape our Future.

- Successful Founders in Digital Health Panel with:  
\* Eric Carreel, Chairman and Co-founder, Withings  
\* Dr. Bettina Experton, CEO, Humetrix  
\* Thomas Serval, Co-Founder and CES, Baracoda Group  
\* Moderator: Samantha Jerusalmy, Partner, Elaia

In this Insightful Digital Health Panel, Founders from Businesses were sharing their Views on Scaling Strategies, winning Business in the Healthcare Sector and the Importance of Tech Advancements for detecting Issues early and overall Patient Care.

- Successful Models for French Innovation Panel with:  
\* Pascal Cagni, French Ambassador for International Investments and Chairman of Business France  
\* Maya Noël, Managing Director France Digitale  
\* Benoit Roblin, Director, Le Hub Bpifrance  
\* Moderator: Gary Shapiro, President and CEO, Consumer Technology Association (producers of CES)

How France has emerged as a Central Hub for Technology Investment in Europe and is driving Innovations that are transforming our World and "What's Next" to continue their Commitment to Innovation.

- Startup Insights: 2023 Economic and Social Performances Overview - Roundtable  
France Digitale and EY deep dive on the most striking Data of their Annual Barometer on Startups' Economic and Social Performances.

- Sustainable Tech : Pioneering the Path to a Resilient Future - Roundtable

- God Save the Tech! - Shaping a Virtuous Future for AI

- Is it too late for Europe to catch up on Digital Sovereignty?

- Is Innovation the Ultimate Cheat Code to overcome Society's Challenges?
- How can we shift the Disability Stereotype to unlock New Business Opportunities?
- Scaling Smarter, not Harder: which Growth Models for Success?
- New Prompt Unlocked: how to use Generative AI to thrive your Business?
- Founders and Athletes: same Energy?
- Is the future quantum?
- Is Web3 already 'has been'?
- Breaking Barriers: Business as a Force for Inclusion
- Embracing Risk and Freedom: the Bootstrap Entrepreneur's Journey
- Green Industry Solutions: Leading the Path to a Cleaner Future
- Health Innovators: Get your Prescription for Market Access!
- 30 Minutes to finally understand the New Fintech Ecosystem Breakthrough
- From Green-washing to Impact Washing: how not to fall for the Same Tricks?
- Reveal of LETS 2023 - European Initiative
- Is Sky the Limit for European SpaceTech?
- Going Public to go Global
- Beyond Compliance: A Proactive Approach to Data Privacy
- From Pitch to Partnership: how to sell into Public and Private Sectors?
- Tips & Tricks for going International
- Sustainable Solutions in Motion: rethinking Mobility to drive Impact
- From Local to Global: Cultivating Identity and Governance in Cross-Border Organisations
- What would make a European Investor Swipe Right?
- .../...

## CONCLUSION

- \* 4,000 Participants from France and Across Europe who came to listen to the 120 Speakers on the 5 Stages of the Event.
- \* The Announcement of LETS and its 135 European Champions, created with the Support of 16 Other European Countries.
- \* The Official launch of CES Tech Trends 2024 with Gary Shapiro and his Team.
- \* Over 500 Meetings between Investors and Entrepreneurs to fund Innovative Technologies during the Parisian Stop of the FDTour.
- \* Over 50 Ministers and Public Decision-Makers On-Site to meet the European Tech Community.
- \* 10 Scale-Up Winners of the Talents Awards....

Source: FDDAY 2023 - 11th Edition  
On September 20, 2023 @ Musée Des Arts Forains in Paris

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**Article online:**

<https://www.uspa24.com/bericht-23579/fdday-2023-in-paris-the-most-exclusive-startup-event-in-europe.html>

**Editorial office and responsibility:**

V.i.S.d.P. & Sect. 6 MDSStV (German Interstate Media Services Agreement): Ruby BIRD & Yasmina BEDDOU (Journalists/Directors)

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**Editorial program service of General News Agency:**

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Official Federal Reg. No. 7442619